

## Webinar Resources

Dear Friend,

The following is a list of resources that we use in our CPV advertising campaigns, as well as some of our other online campaigns. I hope they serve you well!

All the best,

HBSA

### Popular CPV Networks

[LeadImpact](#)

[TrafficVance](#)

[MediaTraffic](#)

[AdOn Network](#)

[DirectCPV](#)

### CPV Tools

[The PPV Playbook](#) – This Is A Host Of Tools That We Use For Our CPV Campaigns  
– It Has Information, Software, And Other Goodies That We Use

### Website Tools

[Weebly](#) – DIY Web Tool

[Wordpress](#) – Slightly More Technical DIY Web Tool

[Elance](#) – Outsource Your Web Work

[ODesk](#) – Another Outlet To Outsource Web Work

### AutoResponders

[SendPepper](#) (Our Recommendation)

[Aweber](#)

## Landing Page Examples From Webinar

<http://add700reps.com>

<http://breakthroughhealthreport.com>

<http://best-antiaging-system.com>

<http://immuneboostreport.com>

## Popular Channels For Driving Traffic

### PPC:

[Google Adwords](#)

[Bing](#)

### Media Networks:

[Pulse360](#)

[Advertise.com](#)

[MyAds](#)

### Social Networks:

[Facebook Ads](#)

[Twitter](#)

[LinkedIn Advertising](#)

NOTE: With many social networks, you have both paid and free options of promotions.

### Article Directories:

[Ezine Articles](#)



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